

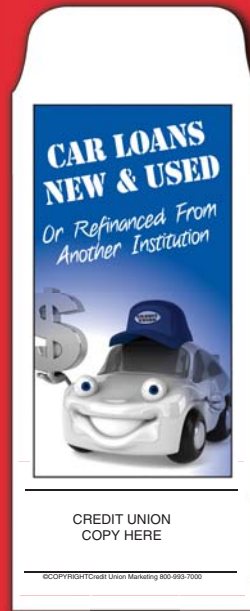
104
Drive Thru
DESIGNS

TO HELP YOU **MARKET** YOUR
LOANS AND OTHER SERVICES

16 NEW
DESIGNS

Open side style
also available
upon request

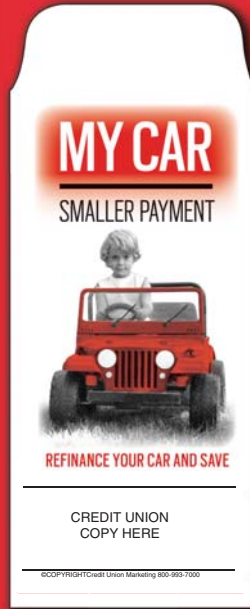
OneSource
For All Your Credit Union Needs



DT29E



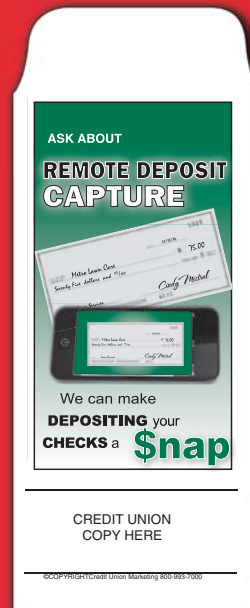
DT25E



DT18E



DT19E



DT12E




DT31E

14 NEW DESIGNS

MY CAR

SMALLER PAYMENT



REFINANCE YOUR CAR AND SAVE

CREDIT UNION
COPY HERE

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DT18E

go paperless
with
e-statements

SAVE A TREE




GO PAPERLESS TODAY!

CREDIT UNION
COPY HERE

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DT19E

Rates Worth Smiling About!



CREDIT UNION
COPY HERE

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DT23E

**24/7
online access**



BANK ONLINE TODAY!

CREDIT UNION
COPY HERE

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DT20E

Your Smart Phone Just Got SMARTER!



MOBILE BANKING!

CREDIT UNION
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DT21E

Cooking Up Great Rates!



CREDIT UNION
COPY HERE

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DT22E

WE APPRECIATE YOU!

THANK YOU!
FOR YOUR MEMBERSHIP

CREDIT UNION
COPY HERE

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DT15E



STAY ALIVE

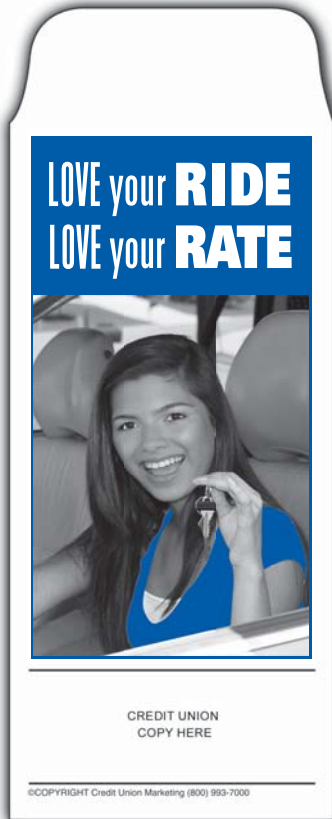
DON'T TEXT AND DRIVE!

CREDIT UNION
COPY HERE

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DT13E

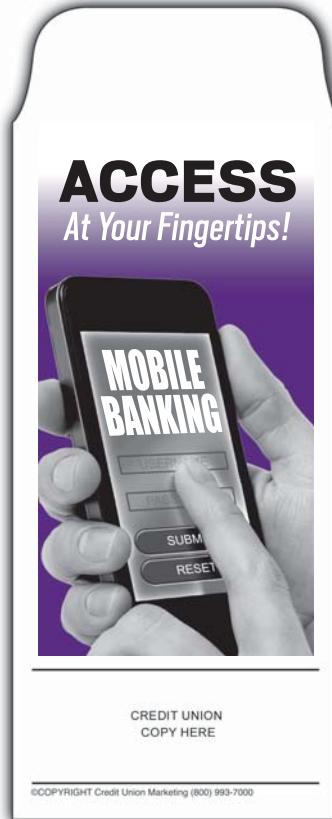
14 NEW DESIGNS



DT26E



DT14E



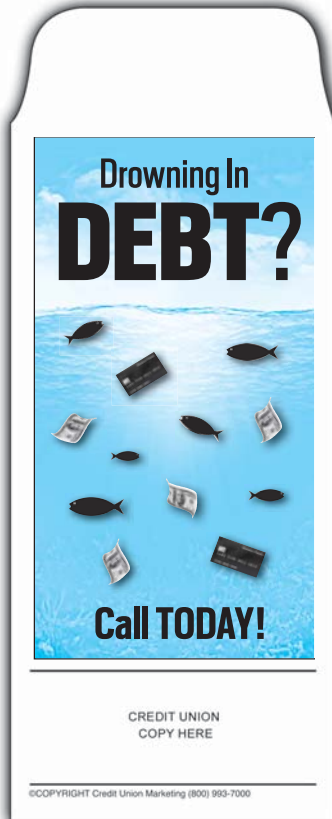
DT25E



DT16E



DT17E



DT24E

**MARKET YOUR LOANS WITH
14 NEW DRIVE THRU DESIGNS**

Item Colors: 2-Color imprint on face
All drive thru envelopes have touch-2-seal gum.
First order Set-Up: \$28.00

2,500	71/M	25,000.....	47/M
5,000	64/M	50,000	44/M
7,500	59/M	100,000	42/M
10,000.....	54/M		

Pricing is for one-design orders. Ask for combination pricing on multi-design orders.
On multi-design order minimum 5/M per design. Maximum 5 designs per order.
There is a \$30 per design charge on multi-design orders.

Open side style
also available
upon request

Go Online Banking

CREDIT UNION
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DT32E

Super Saver!

Bill Consolidation Loans

CREDIT UNION
COPY HERE

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DT28E

CAR LOANS
NEW & USED

*Or Refinanced From
Another Institution*

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COPY HERE

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DT29E

*Open an Account
for your Children
& Grandchildren*

CREDIT UNION
COPY HERE

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DT30E

**We Have Money
To Lend**

**FOR ALL TYPES
OF LOANS**

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COPY HERE

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DT31E

**Credit Union
Services**

**Solving Your
Financial Puzzle**

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DT27E

COMING SOON
CUSTOM 2 COLOR DESIGNS

CREDIT UNION
COPY HERE

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CUSTOM


COMING SOON
CUSTOM 2 COLOR DESIGNS

CREDIT UNION
COPY HERE

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CUSTOM

We Have
AUTO LOANS




To Help You
SAVE!

CREDIT UNION
COPY HERE

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DT33E

Need
Financial
Advice?



Call Your Credit Union!

CREDIT UNION
COPY HERE

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DT34E

Need Gas
Money?



Refinance Your Car
(From Another Institution)

CREDIT UNION
COPY HERE

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DT35E




HOME OF THE FREE
BECAUSE OF THE BRAVE

CREDIT UNION
COPY HERE

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DT36E

Time for a
New
Car?



Call Us Today!

CREDIT UNION
COPY HERE

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DT37E

SHOCKED *by*
BILLS &
Outrageous Fees?
Consolidation Loans Help!



CREDIT UNION
COPY HERE

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DT38E

ASK ABOUT
REMOTE DEPOSIT
CAPTURE



We can make
DEPOSITING your
CHECKS a **\$nap**

CREDIT UNION
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DT12E

CUSTOM
DESIGNS
Available

We can design a
2 or 4 color
CUSTOM
DRIVE THRU DESIGN
for you.

Call for Pricing
800-993-7000

CUSTOM-E

At Your Credit Union...
Personal Service
will never be EXTINCT!



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©COPYRIGHT Credit Union Marketing (800) 993-7000

DT41E


New Car Shopping?



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DT42E



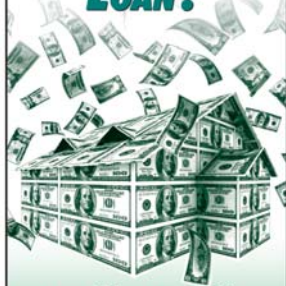
WE TAILOR LOANS TO FIT YOUR NEEDS!

CREDIT UNION COPY HERE

©COPYRIGHT Credit Union Marketing (800) 993-7000

DT43E

Shopping for a HOME EQUITY LOAN?




Consolidate Your Bills, Improve Your Home, Finance A College Education & So Much More...

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DT44E

We are here to help you make all the Right Moves



CHECK MATE!
On-Line Banking Is 24/7. It's THAT Convenient.

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DT45E

What's All The BUZZ About?




MASTERMONEY DEBIT CARD
Looks like a Credit Card BUT Works like a Check!

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DT46E

BANKING HASSLES




Got You Down?
See Your Credit Union Representatives For Help!

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DT47E

REFINANCE Your Car Loan...



OR YOU'RE JUST BURNING MONEY!
Ask your Credit Union how we can save YOU money!

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DT48E




When is it Time to open a Savings Account for your Children or Grandchildren?
The Time is NOW. Don't Wait!

CREDIT UNION
COPY HERE

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DT49E

We want to be your...
Primary
Financial Institution!



Use ALL of your Credit Union's Services!

CREDIT UNION
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DT50E

We
TREASURE
Your Membership!



CREDIT UNION
COPY HERE

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DT51E

Who Owns The Credit Union?
Our Members!



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DT52E

THE NEWS IS OUT!




For A VISA Credit Card That Is "News Worthy"
CALL US TODAY!

CREDIT UNION
COPY HERE

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DT53E

Thanks...
for **HELPING**
your **Credit Union**



Grow!

CREDIT UNION
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DT54E

We Believe in our Community!




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DT55E

Prevent IDENTITY THEFT



We Can Teach You How!

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DT56E

Proud to be an AMERICAN

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DT57E

WHY GAMBLE?

Be safe. Leave your cash and checkbook at home. Instead, carry a VISA CHECK CARD. It looks like a credit card but it works like a check...only safer and easier.

CREDIT UNION COPY HERE

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DT58E

MasterCard Accepted all over the World

Explore MasterCard at its best. Talk to a Credit Union representative today.

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DT59E

Lock In One Great Rate

We Can Open Doors For You With A HOME LOAN That Is Right For You

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DT60E

We have the KEYS

Cars, Trucks, RV's, Boats & Motorcycles

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DT61E

VISIT US ON THE WEB!

See All The Services Your Credit Union Can Do For You...

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DT62E

Protect Your Family...

Open an IRA
(Individual Retirement Account)

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DT63E

We have a Checking Account that is right for you...

It's ON the Mark!

CREDIT UNION COPY HERE

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DT64E

Paying Bills
can be as
Quick
as a **CLICK!**



- No More Writing Checks
- No More Stamps
- No More Going to the Post Office

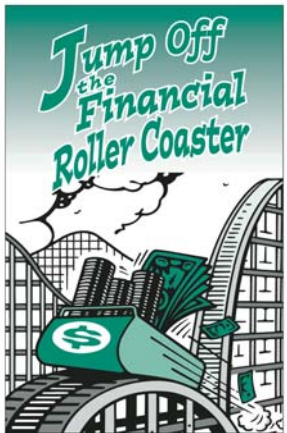
Online Bill Payment is now available. Just point and click and your payment is on its way. You'll save precious time and money. Call today.

CREDIT UNION
COPY HERE

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DT65E

Jump Off
the
Financial
Roller Coaster




Why ride along with risky investments? Lock into a great guaranteed return from a credit union certificate of deposit account. Call or come in today.

CREDIT UNION
COPY HERE

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DT66E

IT'S
NOT JUST
WISHFUL
THINKING



Perhaps your family members don't realize that they can belong to your credit union. Let them know. It could make their wishes come true.

CREDIT UNION
COPY HERE

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DT67E

A BRIGHTER
IDEA




- Take a look at all the services your Credit Union has to offer
- Choose the services that will help you attain your financial goals
- Stop by or call one of our member services associates today

CREDIT UNION
COPY HERE

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DT68E

Something to
CROW About




OUR AUDIO RESPONSE LINE
LETS YOU ACCESS YOUR ACCOUNTS
24 HOURS A DAY!

CREDIT UNION
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DT69E

Break from
the
HERD



USE DIRECT DEPOSIT WHERE
THERE'S NO WAITING LINE.

CREDIT UNION
COPY HERE

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DT70E

Spread the Word



Start a savings account for your children and grandchildren!

- Secure their educational future
- Teach them the value of saving
- Enjoy watching their interest grow

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COPY HERE

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DT71E

What's Really
HOT



Our
Home Equity
Loans

SEE A LOAN OFFICER TODAY!

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DT72E

The RACE is On!

Call us about our New and Used Auto Loans.




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DT73E

Need Some Repairs On Your Castle?



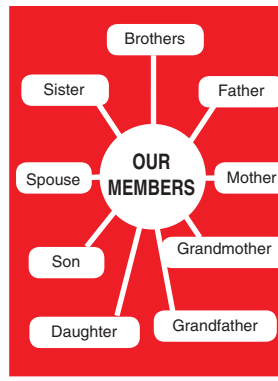
SEE US TODAY

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DT74E

Who can you give "The Gift" of membership to?



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DT75E

BREAK FREE



SEE US TODAY FOR A...


BILL CONSOLIDATION LOAN

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DT76E

YOUR GOLDEN OPPORTUNITY



CREDIT UNION CREDIT CARD


VISA

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DT77E

ESCAPE



High Interest


See us for ALL Your LOAN Needs

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DT78E

DON'T GET CAUGHT SNOOZING




SEE US ABOUT DIRECT DEPOSIT

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DT79E

Thanks FOR BRIGHTENING OUR DAY



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DT80E

Open a Certificate of Deposit
It's Not too Late!

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DT81E

ON YOUR MARK.

get set.
to **SAVE**
WITH CREDIT UNION **CHECKING**

CREDIT UNION COPY HERE

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DT82E

Your Credit Union Has A New Branch!

It's located on your computer at home or at the office. Visit the New Branch. It is right **On-Line.**

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DT83E

Pack Your Bags

Our Vacation Loans Are Ready!!!

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DT84E

your CREDIT UNION is "crankin' out the money" for **CAR LOANS**

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DT85E

The Children Are In School . . . so please

DRIVE CAREFULLY!

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DT86E

Not Everyone Can be a Member!

Ask all of YOUR Family to Become Members...

IT'S OUT OF THIS WORLD

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DT87E


Breakfast	Frozen Foods	Other
<input type="checkbox"/> Bread	<input type="checkbox"/> Ice Cream	
<input type="checkbox"/> Cereals	<input type="checkbox"/> Juice	
<input type="checkbox"/> Crackers	<input type="checkbox"/> Pizza	
	<input type="checkbox"/> Vegetables	
Beverages	Meat	Snacks
<input type="checkbox"/> Coffee	<input type="checkbox"/> Bacon/Sausage	<input type="checkbox"/> Canned Fruit
<input type="checkbox"/> Tea	<input type="checkbox"/> Other	<input type="checkbox"/> Canned Vegetables
<input type="checkbox"/> Soft Drinks	<input type="checkbox"/> Chicken/Pork	<input type="checkbox"/> Cereal
<input type="checkbox"/> Milk	<input type="checkbox"/> Fish	<input type="checkbox"/> Flour
<input type="checkbox"/> Yogurt	<input type="checkbox"/> Ham/Burger	<input type="checkbox"/> Jelly
Dairy	<input type="checkbox"/> Hot Dogs	<input type="checkbox"/> Ketchup
<input type="checkbox"/> Butter	<input type="checkbox"/> Lunch Meat	<input type="checkbox"/> Mayonnaise
<input type="checkbox"/> Cheese		<input type="checkbox"/> Mustard
<input type="checkbox"/> Eggs		<input type="checkbox"/> Pancake Syrup
<input type="checkbox"/> Milk		<input type="checkbox"/> Pasta
<input type="checkbox"/> Yogurt	Miscellaneous	<input type="checkbox"/> Peanut Butter
Fruits and Vegetables	<input type="checkbox"/> Aluminum Foil	<input type="checkbox"/> Rice
<input type="checkbox"/> Apples	<input type="checkbox"/> Bleach	<input type="checkbox"/> Salt
<input type="checkbox"/> Bananas	<input type="checkbox"/> Cleaning Products	<input type="checkbox"/> Potato Chips
<input type="checkbox"/> Carrots	<input type="checkbox"/> Dish Soap	<input type="checkbox"/> Potatoes
<input type="checkbox"/> Celery	<input type="checkbox"/> Drain, Plastic	<input type="checkbox"/> Soap
<input type="checkbox"/> Onions	<input type="checkbox"/> Paper Towels	<input type="checkbox"/> Sugar
<input type="checkbox"/> Oranges	<input type="checkbox"/> Detergent	<input type="checkbox"/> Toilet Paper
<input type="checkbox"/> Potatoes	<input type="checkbox"/> Dish Soap	<input type="checkbox"/> Toothpaste
<input type="checkbox"/> Tomatoes	<input type="checkbox"/> Tissues	<input type="checkbox"/> Pharmacy
<input type="checkbox"/> Broccoli	<input type="checkbox"/> Toilet Paper	<input type="checkbox"/> Department Store
<input type="checkbox"/> Lemons/Limes	<input type="checkbox"/> Toothpaste	<input type="checkbox"/> Post Office
	<input type="checkbox"/> Diapers	
	<input type="checkbox"/> Trash Bags	

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DT88E

Stuff I Gotta Get Around to Doing...




1. _____ DONE
2. _____ DONE
3. _____ DONE
4. _____ DONE
5. _____ DONE
6. _____ DONE
7. _____ DONE
8. _____ DONE
9. _____ DONE
10. _____ DONE
11. _____ DONE
12. _____ DONE

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DT89E

UNLOCK
THE DOOR TO A BETTER CREDIT CARD



SEE US ABOUT

MasterCard

CREDIT UNION COPY HERE

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DT90E

HAVE YOU HERD?



All of your
FAMILY CAN JOIN!

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DT91E

Wishing for a new car?




We make wishes come true!

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DT92E

It's About



TIME

OPEN AN IRA ACCOUNT

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DT93E

VISIT YOUR CREDIT UNION **ON-LINE**



With just a click of the mouse, you can access your Credit Union 24 hours a day, 7 days a week.

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DT94E

SAVE TIME




HAVE YOUR DEPOSIT READY

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DT95E

WORLDS APART



- Higher Yield Savings
- Lower Interest Loans
- Fewer Fees on Checking
- ...and Yes, Personal Service

For lower cost loans, checking accounts with fewer fees and savings accounts with higher yields, you will find us worlds apart. Call your credit union and let us make our ideas work for you.

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DT96E

HOLIDAY DRIVE-THRU ENVELOPES

- Actual size 3.25" x 7" open-end style – Touch-2-Seal!
- NOTE: Also available in open-side style. We will run open-end unless you specify open-side style
- Set-up: \$28.00
- Pricing includes your imprint at the bottom.

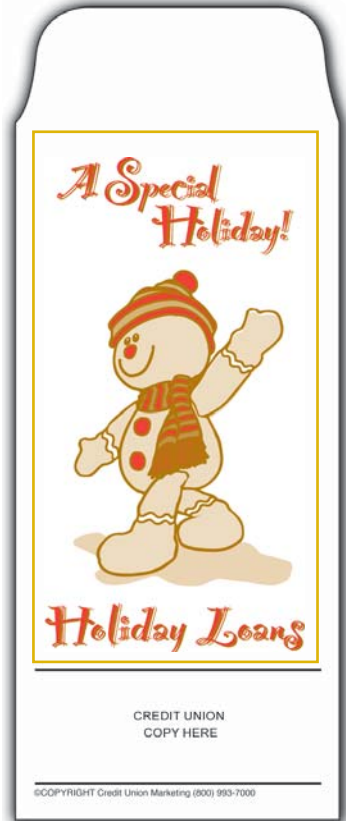
Open Side Style
Also Available
On Request

1,000	2,500	5,000	7,500
\$129/M	71/M	64/M	59/M
10,000	25,000	50,000	100,000
54/M	47/M	44/M	42/M

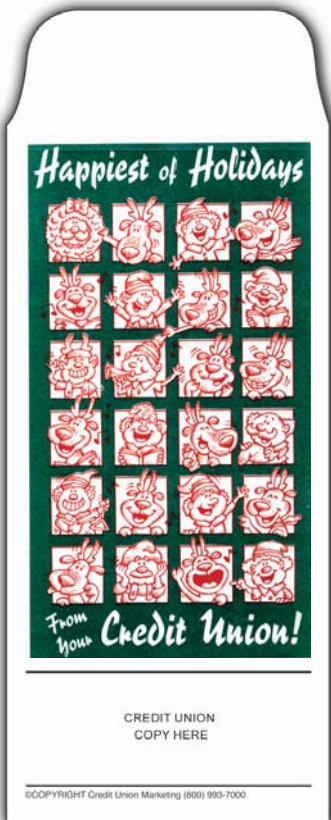
Pricing is Per Design, Per Thousand Envelopes
1,000 Quantity is available on Christmas designs only



DT99-412E



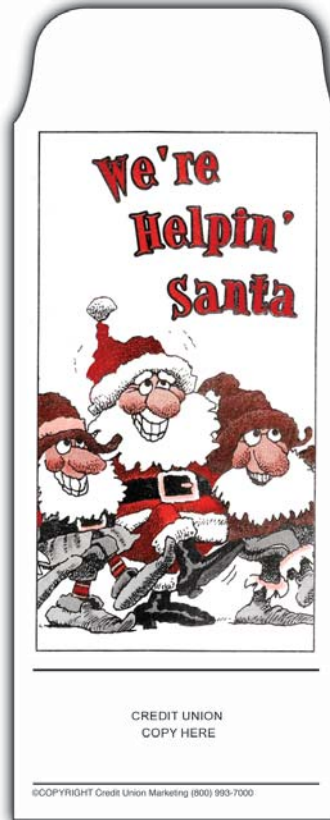
DT99-406E



DT99-348E



DT99-326E



DT99-399E



DT99-404E

Holiday Dream'n

Get your **Holiday Loan Today!**

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DT99-409E

Can We Help?

With a Holiday Loan

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DT99-407E

Happy Holidays

We're Here For You!

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DT99-411E

It's Santa Time

SEE US FOR YOUR HOLIDAY LOANS

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DT99-401E

PEACE

Happy Holidays

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DT99-325E

Joyful Holidays

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DT99-345E

Bringin' Santa to You!

Holiday Loans

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DT99-402E

ADD **SIZZLE** TO YOUR DRIVE THRU MARKETING WITH NEW **CUSTOM 4-COLOR PROCESS** DESIGNS



Examples of **4-COLOR CUSTOM** drive thru envelopes. We design specifically for your credit union.



- Tell us about your marketing plan. We will do the rest
- Your credit union copy is included on these 4-color designs
- Market SPECIFIC coordinated campaigns each quarter
- Important: A successful Loan Promotion leads to even more quality loans during the upcoming year.
- Matching Statement Stuffers, Poster, Banner, Newsletter art, Website art and E-blasts are available.
- Set-up: Variable

Pricing is for 1-side (face) printing...
2-side printing is available. Call for pricing.

All pricing is per 1,000 per design. Minimum 10,000 per design.
Ask about combination pricing on multi-design orders.

	10,000	25,000	50,000	100,000	200,000
Open-End Style	\$96/M	71/M	48/M	41/M	38/M
Open-Side Style	\$107/M	79/M	54/M	48/M	45/M



RFID

THEFT PROTECTION SLEEVE

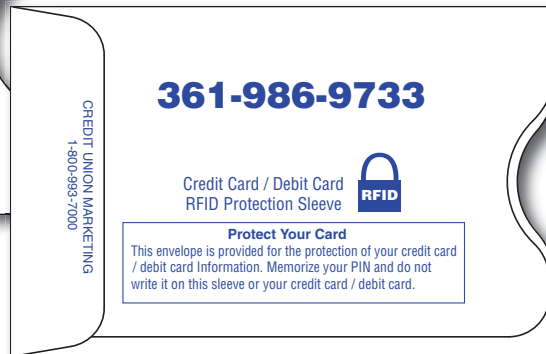


- Electronic pickpockets can steal the information from your credit cards, debit cards and enhanced drivers licenses without touching your wallet
- Any card that has an embedded RFID chip is susceptible to these information thieves. (Radio Frequency Identity)
- You have probably seen some of the horror stories on various TV news programs.
- Wonderful member and prospective member promotional item.

STOP

CREDIT CARD IDENTITY THEFT

CREDIT CARD RFID PROTECTION SLEEVE



ITEM# AS431

Credit Card RFID Protection SLEEVE

SIZE: 2-3/8" X 3 1/2" With Thumb Cut

PAPER STOCK: RFID Protection White

IMPRINT COLOR: Your choice of 1, 2 or 4-color.

See pricing.

SET-UP Charge: \$48.85



PRICING		500	1,000	2,500	5,000	10,000
1-COLOR (face and back)	Regular	\$.93	.81	.52	.39	.32
	Special	\$.76 ea.	.57 ea.	.34 ea.	.24 ea.	.18 ea.
2-COLOR (face and back)	Regular	\$.99	.95	.57	.41	.33
	Special	\$.79 ea.	.61 ea.	.38 ea.	.28 ea.	.22 ea.
4-COLOR (face and back)	Regular	\$ 3.97	3.97	2.37	1.72	1.44
	Special	\$ 3.08 ea.	2.97 ea.	1.37 ea.	.72 ea.	.44 ea.



RFID THEFT PROTECTION WALLET



SILVER



BLUE



WHITE

- Blocks RFID (Radio Frequency Identity) chips from being read by wireless identity theft devices.
- Keeps your personal & financial information safe from electronic pickpockets.
- Brushed aluminum finish comes in 3 color options.
- Accordion insert has 6 pockets for credit & debit cards, enhanced drivers licenses & cash
- Silver and White wallet can be etched or printed at the same price. Blue printed only.
- Perfect annual meeting gift.

ITEM# AS430

ALUMINUM CREDIT CARD / DEBIT CARD
RFID PROTECTION WALLET

SIZE: 4-5/16" x 6"

IMPRINT COLOR: 2" x 1-3/4"

SET-UP Charge: Pad Print or Laser Engraving \$60

Packaged in Tuck Box.



STOP

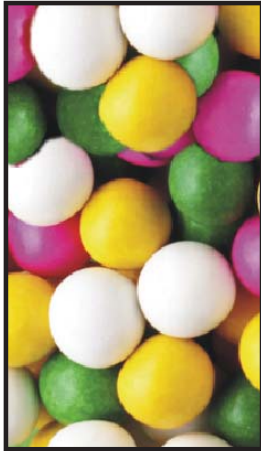
CREDIT CARD IDENTITY THEFT

PRICING	100	250	500
REGULAR	\$3.99 ea.	3.79 ea.	3.69 ea.
SPECIAL	\$3.24 ea.	3.12 ea.	2.99 ea.



YOUR MEMBERS WILL LOVE THESE SWEET TREATS

ITEM AS250



ITEM AS250
GOURMET CHOCOLATE MINTS

Delicious Buttermints dipped in luscious dark chocolate, topped with a sweet candy coating.

Regular Price: \$99/cs. (1000 per case)

Special: \$79/cs.

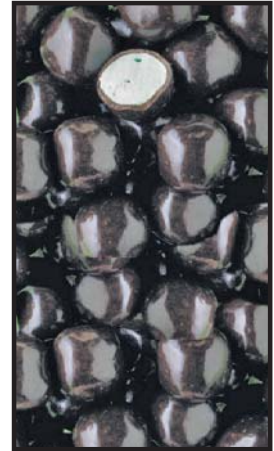
ITEM AS249-X
NEW CHOCOLATE MINT CREMES

A taste-tempting combination of rich chocolate and creamy, smooth Buttermints.

Regular Price: \$99/cs. (650 per case)

Special: \$79/cs.

Available Wrappers: All wrappers on this page are available with the AS250 or AS249-X



ITEM AS249-X

ITEM AS251

WHITE BUTTERMINTS

Melt-in-your mouth flavor. The wrappers are available in 6 different designs. See below.

Regular Price 79/cs. (1000 per case)

Special \$67/cs.

Available Wrappers

All wrappers on this page are available.

You choose.



ITEM AS251

WRAPPERS AVAILABLE



A



D



G



B



F



H



THE CONTOUR CLICK - PEN

ITEM# AS101

Contour Click Pen

A NEW glossy black Contour Click Pen with vibrant colored trim and its slim line hourglass shape provides writing comfort

Guaranteed ultrasmooth writing cartridge
 Imprint area: 1-1/4" x 3/4"



Available with either BLUE or BLACK ink



ITEM# AS101

PRICING	250	500	1,000	2,500	5,000	10,000
Regular	\$.59	.49	.46	.43	.40	.38
Special	\$.39	.36	.35	.34	.33	.31



The Contour Click- 6 styles, 28 colors, all available in BLUE or BLACK* ink!

STYLUS PENS



Black Green Blue Red Orange

ITEM# AS331

NEW Stylus Pen

A New Stylus Pen with soft rubber tip and metallic colors. Brushed silver trim with ergonomic styling. Stylus tip makes this a highly desirable promotional pen. Guaranteed ultrasmooth writing cartridge.

Black ink cartridge only.

Imprint area: 1-1/4" x 3/4"

Setup charge: \$28.00



	250	500	1,000	2,500
Regular	\$.74/ea.	.72/ea.	.70/ea.	.68/ea.
Special	\$.64/ea.	.62/ea.	.60/ea.	.58/ea.

GROCERY TOTES



Item #AS258 "THE GROCERY TOTE REGULAR"
 Non-woven tote bag. Supportive bottom. 20" double reinforced handles.

COLORS AVAILABLE: Royal Blue, Green, Black, Cream, White, Red, Orange, Purple & Pink

PRODUCT SIZE: 13" W x 14-1/2" H with 10" gusset.

IMPRINT AREA: 4" W x 5" H per side.

SET-UP Charge: \$50.00

Pricing	250	500
Regular	\$2.99	2.75
Special	\$1.69	1.52



Item #AS259 "GROCERY TOTES THERM-O-TOTE INSULATED"

COLORS AVAILABLE: Royal Blue, Hunter Green, Black, Brown, Grape, Kahki, Lime & Red

PRODUCT SIZE: 13" W x 14-1/2" H with 10" gusset.

IMPRINT AREA: 5" W x 10" H per side.

SET-UP Charge: \$40.00

SECOND SIDE IMPRINT: \$1.10 per bag



Quantity	150	250	500	1,000
Regular	\$6.64	5.66	5.31	4.99
Special	\$4.87	3.86	3.56	3.48



YOUR MEMBERS WILL ENJOY
 GIVING THE NEW SMART SAVER
 PIGGY BANK TO THEIR KIDS AND
 GRANDCHILDREN

**Item # AS774
 Smart Saver Piggy Bank**

w/Twist Off Plug on Bottom
 Colors: Trans. Red, Trans. Blue,
 Trans. Green, or White
 Imprint Area: 2 1/4" x 1 1/4"
 Item Size: 5 1/4" x 4" x 4"
 Weight: 68 = 55 lbs.
 Packaging: Individually Boxed

Qty	136	272	544	1088
Regular	\$3.89	3.82	3.75	3.35
Special	\$3.29	3.19	3.09	2.99

Set-Up Charge: \$31.25



\$MART \$AVER PIGGY BANK

HOT & COLD PACKS

HEALTH BEAD HOT / COLD PACKS

ITEM AS500

Your customers deserve the very best Hot/Cold pack. Health Beads are the same Hot/Cold pack carried by America's leading drugstores. This unique product line provides an easy way to relieve pain and inflammation. Innovative "Health Bead" technology delivers warm and cold therapy without a mess.

- Simply microwave for warm therapy or freeze for cold therapy
- Double Safety Tested - CPSIA, FDA and TRA (Toxicological Risk Assessment) reports for gel beads are available upon request
- Reusable and easily cleaned with mild soap and water



HEALTH BEAD HOT / COLD PACKS

Size: 7 1/2" X 4 1/2" X 1/2"

Imprint: 2 3/4" x 2" front, 1 color, 1 location only

Packaging: (Imprinted) Individually poly-bagged,

Colors: Black, Blue, Clear, Green, Orange, Pink, Purple, Red, Royal Blue, Yellow, White

Imprint Color: White or Blue usually best

Setup: \$50

50	100	250	500	1000	2500
\$2.89	2.59	2.47	2.37	2.25	2.14



ITEM AS500





Mail or Fax Order Form to: Credit Union Marketing
 2665 Aero Drive, Grand Prairie, TX 75052
 Fax Order To: (972) 606-8482
 Phone: (800) 993-7000
 New Web Site: www.creditunionmarketing.com

Page	Qty	Item#	Description	For additional information if needed.

CREDIT UNION				DATE NEEDED
SHIP TO ADDRESS				<input type="checkbox"/> CHECK HERE IF IT IS OKAY TO EMAIL QUARTERLY SPECIALS
CITY	STATE	ZIP	E-MAIL ADDRESS	
PHONE	FAX		WEBSITE ADDRESS	
ORDERED BY			SIGNATURE	

This space is provided for Credit Union copy to be printed and any special instructions. If additional space is required, please use a separate sheet. We will fax or email a proof for your approval.