

CREDIT UNION  
MARKETING

2022 Holiday Catalog

CREATE JOY



Call 1.800.993.7000

## PG DESCRIPTION

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### **Credit Union Marketing**

2665 Aero Drive

Grand Prairie, TX 75052

Phone: 972-606-1977 or 800-993-7000

Fax: 972-606-8482

SUPER SIZE  
11 x 6

“NEW” POSTCARDS



ITEM PC982

POSTCARDS

- Pricing includes your backer copy.
- This “backer idea” is just one example of an excellent promotion. You will find additional “backer” examples on our website.
- Matching statement stuffers, wall posters, newsletter art, website art, and eBlast designs are available.
- Set-up: \$48.85

**Holiday Car Loans**  
UP TO 60 MONTHS – AS LOW AS 5.29% APR\*

**Holiday Loans**  
\$3,000 FOR 12 MONTHS  
AS LOW AS 9.9% APR\*

**HAPPY HOLIDAYS**  
from Your Credit Union Board of Directors and Staff

\*Annual Percentage Rate. Upon Approval. Some Restrictions Apply.

Your Copy Here

PRESORTED  
STANDARD  
US POSTAGE PAID  
ARLINGTON, TX  
PERMIT NO. 419

NOTE:

1. This is an example only. We will provide you with a proof indicating the loan amounts and terms that you wish to offer your members for Holiday Loans.
2. We also offer a mailing service for you. Provide your mailing list on disk or via email.
3. We will design backer copy to fit your needs.

Example #1 Backer

Let us mail your Holiday postcard for you.  
Mail or email your member list to us. We will do the rest.  
The mailing service is available for 55¢ per card.

Pricing Includes Your Custom 4-color Imprint

1,000	2,000	3,000	5,000	7,500
398/M	323/M	264/M	214/M	210/M
10,000	15,000	20,000	25,000	50,000
190/M	179/M	173/M	ASK/M	ASK/M

# BACKER IDEAS

In addition to the postcard backer idea on page 3 here are four more ideas. Our in-house art department is available to assist you with all your promotions. Simply choose a design style that fits your needs, include the promotion particulars and allow us to create a backer suitable for you.

Credit Union Copy Here

- Billboard Size 6" x 11" Postcard
- SET-UP: \$48.85
- We will do the mailing for 55¢ each.

▲ BACKER EXAMPLE #2

Credit Union Copy Here

▲ BACKER EXAMPLE #3

Credit Union Copy Here

▲ BACKER EXAMPLE #4

Credit Union Copy Here

▲ BACKER EXAMPLE #5

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Inside Application



# Skip-A-Payment PROMOTION

Your members will look forward to this **SKIP-A-PAYMENT PROMOTION** each and every year. It gives them a **ONE-MONTH** "Holiday" from their loan payments at a very important time of year.

The Credit Union fee income and accrued interest should more than pay for this entire promotion.

## SOUND LIKE WIN-WIN?? ABSOLUTELY!!!

### ITEM SP982

- Complete Promotion for Skip-A-Payment Loans
- Set copy to match your loan promotion
- Print 4-color / 2 Sides
- We imprint member name and address
- Fold, double tab and make ready for post office
- Setup \$68.45

### ITEM SP982

1,000	2,000	3,000	5,000	10,000
\$639/M	\$511/M	\$443/M	\$326/M	\$231/M

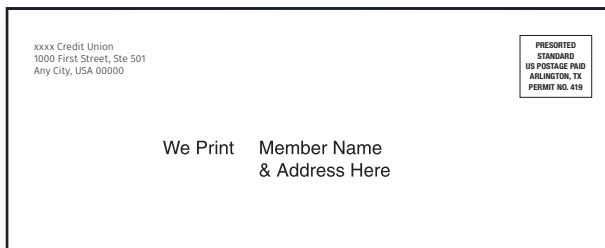
**NOTE: Postage and handling is 78¢ for each piece. This will be billed separately.**

### OPTIMIZE YOUR SKIP-A-PAYMENT PROMOTION

We will eBlast this promotion to your members on a monthly basis for 10¢ per email. Example 3,000 members for \$300.



Folded-Outside Copy



Folded-Outside Address Copy



Folded-Copy

# “NEW” STATEMENT STUFFERS & TELLER HANDOUTS



▲ ITEM SS982

Item#	1,000	2,000	5,000	7,500
SS982	\$198/M	\$123/M	\$99/M	\$84/M
	<b>10,000</b>	<b>15,000</b>	<b>20,000</b>	<b>25,000</b>
	\$81/M	\$74/M	\$70/M	\$59/M

Pricing Includes Your Custom 4-color Imprint

## STATEMENT STUFFERS

- Beautiful 4-color process with gloss coating
- Size 3.67" x 8.5" Statement Stuffers
- Great for statement stuffer, drive-thru and teller-line handouts
- See additional backer examples on our website
- We send a PROOF for your approval
- Set-up: \$38.85

▼ BACKER EXAMPLE



# “NEW” OUTDOOR BANNER



▲ ITEM BN982

- Beautiful 4-color process
- 3' x 8' with 6 grommets and ties
- Set-up: \$65.00

## INDOOR/OUTDOOR BANNER

	1	3	5
Regular	\$249/ea.	\$194/ea.	\$179/ea.
Special	\$198/ea.	\$148/ea.	\$134/ea.

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# STANDING RETRACTABLE DISPLAY

- Attention getting size - 33" x 80" (6 1/2' high)
- Single - side imprint
- Light weight and easy to install
- Includes stand and carrying case
- Includes your copy
- Set-up: \$39.00
- Ideal for your lobby



ITEM RD982  
Skip A Payment



ITEM RD983  
Holiday Loans

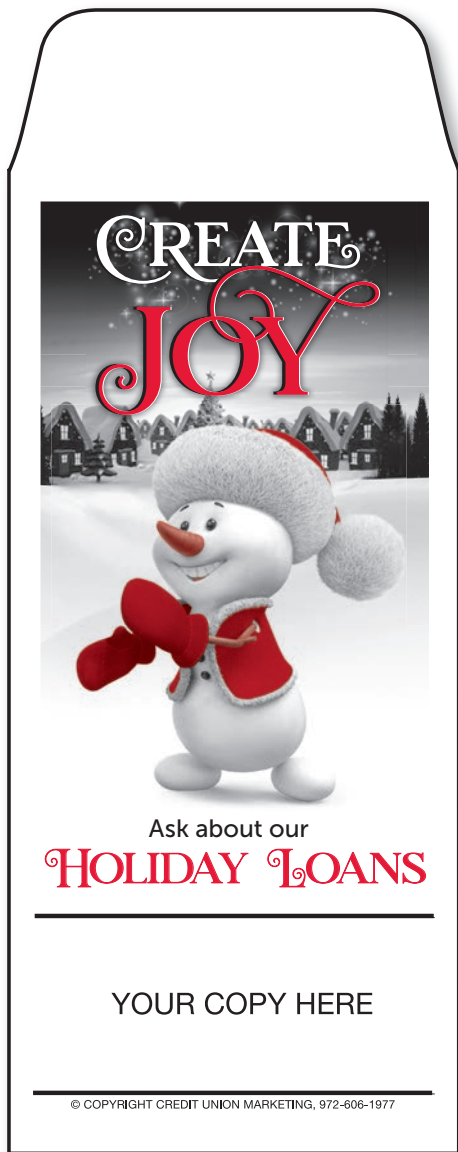
Regular Price: \$279/ea.

**Holiday Special: \$219/ea.**

# Holiday

## DRIVE-THRU

- Actual size 3.25” x 7” open-end style – Touch-2-Seal!
- NOTE: Also available in open-side style. We will run open-end unless you specify open-side style
- Set-up: \$28.00
- Pricing includes your imprint at the bottom.



ITEM DT99-982E



ITEM DT99-983E

Must order Christmas Drive Thru Designs **BEFORE Sept 1st** to Receive by Nov. 10th.

<b>1,000</b>	<b>2,500</b>	<b>5,000</b>	<b>7,500</b>
\$151/M	83/M	77/M	72/M
<b>10,000</b>	<b>25,000</b>	<b>50,000</b>	<b>100,000</b>
\$65/M	59/M	57/M	55/M

Pricing is Per Design, Per Thousand Envelopes

1,000 Quantity is available on Christmas designs only

**Open Side Style**  
Also available on request.  
Add \$6.00/M



Must order Christmas Drive Thru Designs **BEFORE Sept 1st** to Receive by Nov. 10th.



DT99-411E



DT99-980E (LOANS)



DT99-982E (LOANS)



DT99-983E (MERRY XMAS)



DT99-325E



DT99-981E (CHRISTMAS)



DT99-399E



DT99-326E

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**Must order Christmas Drive Thru Designs  
BEFORE Sept 1st to Receive by Nov. 10th.**

**HOLIDAY DRIVE-THRU ENVELOPES**

- Actual size 3.25" x 7" open-end style – Touch-2-Seal!
- NOTE: Also available in open-side style. We will run open-end unless you specify open-side style
- Set-up: \$28.00
- Pricing includes your imprint at the bottom.

**Open Side Style**  
Also available on request.  
Add \$6.00/M

<b>1,000</b>	<b>2,500</b>	<b>5,000</b>	<b>7,500</b>
\$151/M	83/M	77/M	72/M
<b>10,000</b>	<b>25,000</b>	<b>50,000</b>	<b>100,000</b>
\$65/M	59/M	57/M	55/M

**Pricing is Per Design, Per Thousand Envelopes**

**1,000 Quantity is available on Christmas designs only**



DT99-412E



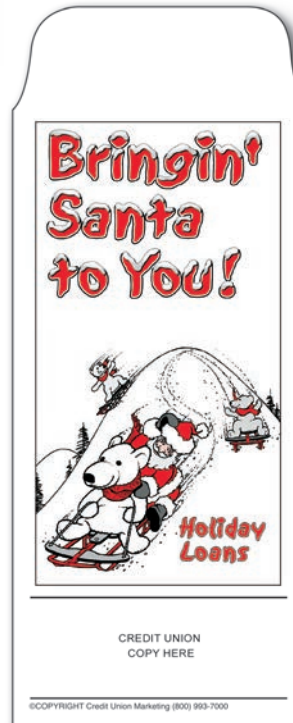
DT99-345E



DT99-348E



DT99-409E



DT99-402E



DT99-404E

**Go To: [www.CreditUnionMarketing.com](http://www.CreditUnionMarketing.com) for 104 more designs**

OPEN "SIDE" STYLE AVAILABLE ON REQUEST

**MY CAR**  
SMALLER PAYMENT

REFINANCE YOUR CAR AND SAVE

CREDIT UNION  
COPY HERE

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DT18E

go paperless  
with  
**e-statements**

**SAVE A TREE**

GO PAPERLESS TODAY!

CREDIT UNION  
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DT19E

**Rates Worth Smiling About!**

CREDIT UNION  
COPY HERE

©COPYRIGHT Credit Union Marketing (800) 993-7000

DT23E

**24/7  
online access**

**BANK ONLINE TODAY!**

CREDIT UNION  
COPY HERE

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DT20E

ASK ABOUT  
**REMOTE DEPOSIT CAPTURE**

We can make  
**DEPOSITING** your  
**CHECKS** a **\$nap**

CREDIT UNION  
COPY HERE

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DT12E

*Cooking Up  
Great Rates!*

CREDIT UNION  
COPY HERE

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DT22E

**CAR LOANS  
NEW & USED**

*Or Refinanced From  
Another Institution*

CREDIT UNION  
COPY HERE

©COPYRIGHT Credit Union Marketing (800) 993-7000

DT29E

*Open an Account  
for your Children  
& Grandchildren*

CREDIT UNION  
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DT30E

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# EVERYDAY DRIVE THRU

OPEN "SIDE" STYLE AVAILABLE ON REQUEST

See Page 10 for Pricing.

**Paying Bills**  
can be as  
**Quick**  
as a **CLICK!**

**CLICK!**

- No More Writing Checks
- No More Stamps
- No More Going to the Post Office

Online Bill Payment is now available. Just point and click and your payment is on its way. You'll save precious time and money. Call today.

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DT65E

**At Your Credit Union...**  
*Personal Service*  
**will never be EXTINCT!**

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DT41E

**We Have Money To Lend**

**FOR ALL TYPES OF LOANS**

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DT31E

**REFINANCE**  
Your Car Loan...

**OR YOU'RE JUST BURNING MONEY!**

Ask your Credit Union how we can save YOU money!

CREDIT UNION COPY HERE

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DT48E

**Shopping for a HOME EQUITY LOAN?**

Consolidate Your Bills,  
Improve Your Home,  
Finance A College Education  
& So Much More...

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DT44E

**Who Owns The Credit Union?**  
*Our Members!*

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DT52E

**ACCESS**  
*At Your Fingertips!*

**MOBILE BANKING**

CREDIT UNION COPY HERE

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DT25E

**THINGS TO DO!**

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**PLACES TO GO!**

CREDIT UNION COPY HERE

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DT16E

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# 2022 Christmas CURRENCY SETS



ITEM CC-147



ITEM CC-201



ITEM CC-208 **NEW**



ITEM CC-202



ITEM CC-105



ITEM CC-182

### Credit Union Marketing

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Grand Prairie, TX 75052  
Phone: 972-606-1977 or 800-993-7000  
Fax: 972-606-8482

- Mix and Match designs and still receive total quantity price. (Min. 250 per design)
- Additional designs like "A Gift For You" and "Happy Birthday" are now available.
- All Holiday currency sets come to you with inside envelope and matching outside envelope.
- Beautiful foil or 4-color lithograph ensure quality image.
- Go to: [www.CreditUnionMarketing.com](http://www.CreditUnionMarketing.com) for more designs. Christmas Catalog Page 12

See Page 16 for pricing.

# HOLIDAY CURRENCY SETS



▲ ITEM CC-148



▲ ITEM CC-209 **NEW**



▲ ITEM CC-210 **NEW**



▲ ITEM CC-159



▲ ITEM CC-211 **NEW**



▲ ITEM CC-176



▲ ITEM CC-142



▲ ITEM CC-212 **NEW**

- All Holiday currency sets come to you with inside envelope and matching outside envelope.
- Beautiful foil or 4-color lithograph ensure quality image.

- Mix and Match designs and still receive total quantity price. (Min. 250 per design)
- Go to: [www.CreditUnionMarketing.com](http://www.CreditUnionMarketing.com) for more designs.

See Page 16 for pricing.



ITEM CC-186



ITEM CC-213 **NEW**



ITEM CC-117



ITEM CC-214 **NEW**



ITEM CC-119



ITEM CC-215 **NEW**



ITEM CC-216 **NEW**



ITEM CC-204

- All Holiday currency sets come to you with inside envelope and matching outside envelope.
- Beautiful foil or 4-color lithograph ensure quality image.

- Mix and Match designs and still receive total quantity price. (Min. 250 per design)

See Page 16 for pricing.

# HOLIDAY CURRENCY SETS



▲ ITEM CC-217 **NEW**



▲ ITEM CC-158



▲ ITEM CC-196



▲ ITEM CC-125



▲ ITEM - CC-199



▲ ITEM CC-169

## Lots of New Designs

Mix and Match designs and still receive total quantity pricing (Minimum 250 per design)



▲ ITEM CC-171

250	500	1,000	2,500	5,000	10,000
\$117/250	185/500	311/M	293/M	277/M	243/M



# STOCKINGS & BIG POLAR BEAR

## WORLD'S LARGEST SANTA SACK - DELUXE

### ITEM CHW-44

- 6' Deluxe Santa Sack. 4' sack and 2' poster
- Filled with 20-23 brand name licensed toys
- Raffle box, 1000 entry forms and 2 colorful posters included

ITEM CHW-44



## DELUXE GIANT 8' STOCKING

### ITEM CHW-45

- 8-foot "Deluxe" Stocking. The toys in this particular stocking are the very best offered.
- A raffle box, 1000 entry forms and 2 colorful posters are included. Encourage your members to sign up for a drawing every time they come into the Credit Union.

ITEM CHW-45

Item#	1-2 Units	3-11 Units	12+ Units
CHW-45	\$279/ea.	\$267/ea.	\$258/ea.
CHW-44	\$279/ea.	\$267/ea.	\$258/ea.
Special	\$259/ea.	\$247/ea.	\$239/ea.

- Big Polar Bear (CHW-46A) and Big Brown Bear (CHW-46B) are over 3' tall.
- It comes with a Radio Flyer wagon that is full of toys.
- Raffle box, 1000 entry forms and 2 colorful posters are included for a top-notch members drawing.

## BIG BROWN BEAR DELUXE

ITEM CHW-46B



## BIG POLAR BEAR - DELUXE

ITEM CHW-46A

Item#	1-2 Units	3-11 Units	12+ Units
CHW-46A	\$239/ea.	\$229/ea.	\$216/ea.
CHW-46B	\$239/ea.	\$229/ea.	\$216/ea.
Special	\$219/ea.	\$213/ea.	\$204/ea.



**Mail or Fax** **Credit Union Marketing**  
**Order Form to:** 2665 Aero Drive, Grand Prairie, TX 75052  
 Fax Order To: (972) 606-8482  
 Phone: (800) 993-7000  
**www.CreditUnionMarketing.com**

Page	Qty	Item#	Description	For additional information if needed.

CREDIT UNION	DATE NEEDED
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SHIP TO ADDRESS	<input type="checkbox"/> CHECK HERE IF IT IS OKAY TO EMAIL QUARTERLY SPECIALS
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CITY	STATE	ZIP	E-MAIL ADDRESS
------	-------	-----	----------------

PHONE	FAX	WEBSITE ADDRESS
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ORDERED BY	SIGNATURE
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This space is provided for Credit Union copy to be printed and any special instructions. If additional space is required, please use a separate sheet. We will fax or email a proof for your approval.