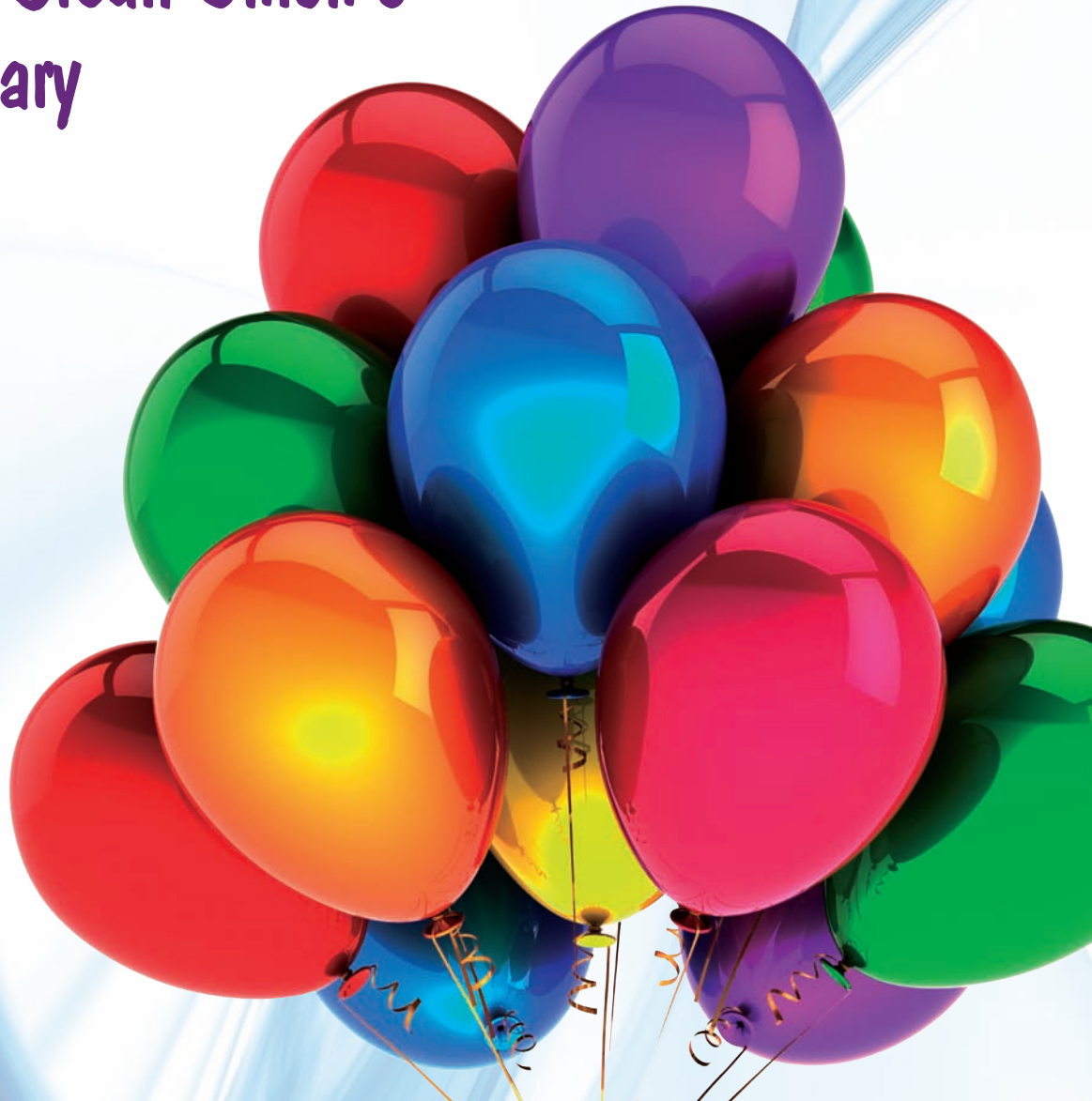


# Congratulations

It's Your Credit Union's  
Anniversary



Postcards  
Wall Posters  
Statement Stuffers  
Outdoor Banners  
Drive Thru Envelope  
Report Covers  
And Much More....

2665 Aero Drive  
Grand Prairie, TX 75052  
800-993-7000 • Fax 972-606-8482  
[www.CreditUnionMarketing.com](http://www.CreditUnionMarketing.com)

**OneSource**  
For All Your Marketing Needs

# RETRACTABLE DISPLAY

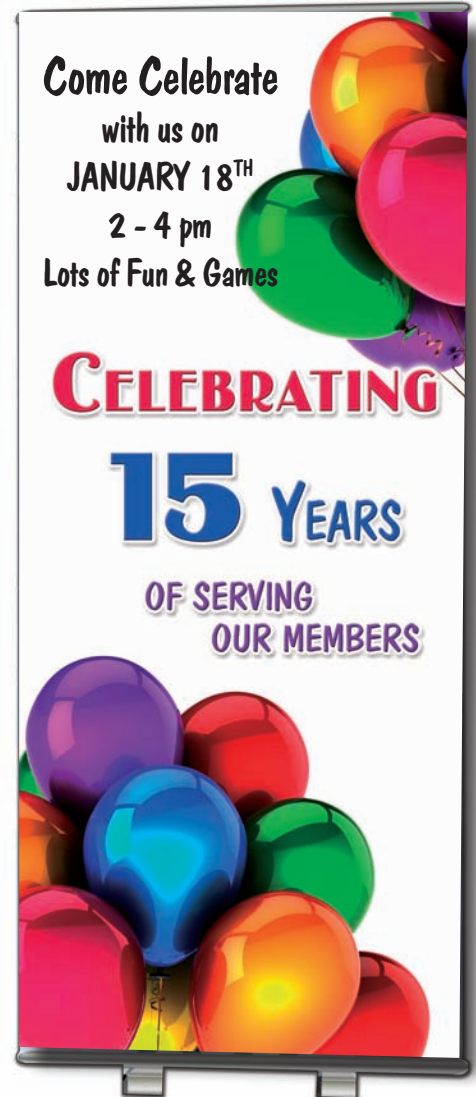
We modify these designs to fit YOUR needs



ITEM RD945



ITEM RD946



ITEM RD947

- Attention getting size - 33" x 80" (6 1/2' high)
- Single - side imprint
- Light weight and easy to install
- Includes stand and carrying case
- Includes your copy
- Setup \$48.00 one-time charge
- Ideal for your lobby

Regular Price: \$247/ea.

**Anniversary Special: \$197/ea.**

**Credit Union Marketing**

2665 Aero Drive

Grand Prairie, TX 75052

Phone: 972-606-1977 or 800-993-7000

Fax: 972-606-8482



# Celebrating Your Anniversary

## “NEW” POSTCARDS



▲ ITEM PC945

### POSTCARDS

- Important: A successful Anniversary Loan Promotion leads to even more quality loans during the upcoming year.
- Pricing includes your backer copy
- This “backer idea” is just one example of an excellent promotion. You will find additional “backer” examples on page 3.
- Matching statement stuffers, wall posters, newsletter art, website art, eBlast design and drive thru envelopes are available.
- Set-up: \$48.85

## CELEBRATING

### 45 Years

Place Stamp Here

**Personal Loans** \$3000<sup>00</sup> for 12 Months as low as **9.9% APR\***

---

**Auto Loans** Up to 60 Months as low as **5.29% APR\***

**Anniversary Special**

Upon Approval. Some Restrictions Apply.

Credit Union Copy Here

NOTE:  
 1. This is an example only. We will provide you with a proof indicating the loan amounts and terms that you wish to offer your members for this Anniversary Promotion.  
 2. We also offer a mailing service for you. Provide your mailing list on disk or via email.  
 3. We will design backer copy to fit your needs.

▲ SAMPLE BACKER

Backer Example : #1

Let us mail your Anniversary postcard for you.  
 Mail or email your member list to us. We will do the rest.  
 The mailing service is available for 45¢ per card.

Pricing Includes Your Custom 4-color Imprint

1,000	2,000	3,000	5,000	7,500
\$387/M	308/M	249/M	199/M	195/M
10,000	15,000	20,000	25,000	50,000
\$176/M	167/M	163/M	ASK	ASK

# Celebrating Your Anniversary

## BACKER IDEAS

In addition to the postcard backer idea on page 2 here are four more ideas. Our in-house art department is available to assist you with all your promotions. Simply choose a design style that fits your needs, include the promotion particulars and allow us to create a backer suitable for you.

**CELEBRATING 25 Years**

Credit Union Copy Here

Place Stamp Here

**ANNIVERSARY Loan Special** UP TO \$5000<sup>00</sup>  
FOR 24 MONTHS  
AS LOW AS 8.99% APR\*


**SKIP-A-PAYMENT**  
You may find extra cash in your pocket when you skip your next loan payment!

YES! I'd like to participate in the Skip-A-Payment Plan and would like the loans indicated below to be skipped for \_\_\_\_\_ one monthly payment, \_\_\_\_\_ 2 bi-weekly payments, or \_\_\_\_\_ 4 weekly payments (check one).  
Account # \_\_\_\_\_ Loan # \_\_\_\_\_  
Name \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

Please deduct the \$25 Skip-A-Pay fee from my \_\_\_\_\_ savings/ \_\_\_\_\_ checking account for each request.  
 Enclosed is my check for \_\_\_\_\_ for the Skip-A-Pay fee.

**Anniversary Special**

Upon Approval. Some Restrictions Apply. \*Annual Percentage Rate



- BILLBOARD SIZE 6" x 11"
- SET-UP: \$48.85
- We will do the mailing for 45¢ each.

▲ BACKER EXAMPLE #2

**CELEBRATING 75 Years**


Credit Union Copy Here

Presorted Standard US Postage Paid Arlington, TX Permit No. 419

4 Great ways to save

- 1. Anniversary Loan Special**  
UP TO 12 MONTHS AS LOW AS 4.74% APR\*
- 2. New & Pre-Owned Vehicle Loans**  
AS LOW AS 3.89% APR\*\*
- 3. No Closing Costs on our Home Equity Loans**  
Now through 12-31-13
- 4. Variable Home Equity Line of Credit Loan**  
Introductory rate of 2.99% APR Call for details.

**Anniversary Special**



▲ BACKER EXAMPLE #3

**CELEBRATING 65 Years**

Credit Union Copy Here

Place Stamp Here

**New Membership & 65th Anniversary Specials**

- 4.65% APY 24 Month Term Share Certificate
- Free Checking Account with Direct Deposit
- Up To 1% Discount on your next Vehicle, RV, or Boat Loan

Offer ends 5/31/2006

**Eligibility:**

- Anyone living in Tom Green County is eligible for membership
- All Educators & Students

**All offers expire May 31, 2006**

In order to receive the promotional rate, certificate holder must maintain a positive balance in checking through the maturity date of the certificate. Rate is subject to change without notice and is offered for a limited time. To qualify for the 1% loan rate discount, you must be a member and have your checking or savings account with Credit Union. Loan approval and loan rates are based on creditworthiness of applicant. Only open loan disbursements are available for the 1% loan discount. Rates and terms are subject to change without notice.

**Anniversary Special**



▲ BACKER EXAMPLE #4

**CELEBRATING 85 Years**

Credit Union Copy Here

Presorted Standard US Postage Paid Arlington, TX Permit No. 419

**ANNUAL MEETING & ANNIVERSARY CELEBRATION**

Monday, April 28, 2013  
Bear Hall  
258 West Parker St.  
Nashville, TN


Registration begins at 5:00 p.m.  
Program begins at 5:45 p.m.

R.S.V.P. Today 555-987-6543  
**GRAND PRIZE -42" LCD HD TV**  
*It's A Family Affair*

Did you know that your family members are eligible to join the credit union.

Stop by the credit union for more information.

**Anniversary Special**



▲ BACKER EXAMPLE #5

**Credit Union Marketing**  
2665 Aero Drive  
Grand Prairie, TX 75052  
Phone: 972-606-1977 or 800-993-7000  
Fax: 972-606-8482



# Celebrating Your Anniversary

## “NEW” STATEMENT STUFFERS & TELLER HANDOUTS



ITEM SS945

### STATEMENT STUFFERS

- Beautiful 4-color process with gloss coating
- Size 3.67" x 8.5" Statement Stuffers
- Great for statement stuffer, drive-thru and teller-line handouts
- See additional backer examples on page 8
- We send a PROOF for your approval
- Set-up: \$33.65

### BACKER EXAMPLE

Item #	1,000	2,500	5,000	7,500
SS945	\$172/M	106/M	89/M	79/M
	10,000	15,000	20,000	25,000
	76/M	69/M	65/M	59/M

Pricing Includes Your Custom 4-color Imprint

**CELEBRATING**  
**25 Years**

Your Copy Here

**Anniversary Special**



#### Anniversary Loans

UP TO \$2000\* FOR  
12 MONTHS  
AS LOW AS 6% APR.\*

#### Car Loans

UP TO 60 MONTHS  
AS LOW AS  
5.29% APR.\*

Effective thru December 31, 2013  
Upon Approval. Some Restrictions Apply.  
\*Annual Percentage Rate

## “NEW” OUTDOOR BANNER



ITEM BN945

- Beautiful 4-color process
- 3' x 8' with 6 grommets and ties
- Set-up: \$65.00

### OUTDOOR BANNER

	1	3	5
Regular	\$239/ea.	186/ea.	172/ea.
Special	\$188/ea.	139/ea.	127/ea.

CALL 800-993-7000 TODAY

# Celebrating Your Anniversary

## “NEW” WALL POSTERS

### WALL POSTERS

- Available in 11” x 17” (WP945-RA) and 22” x 28” (WP945-RB) sizes
- Copy is customized to fit YOUR needs.
- Your Anniversary Loan promotion should be seen often and everywhere permitted.
- Set-up: \$36.00

11” x 17”	1-2	3-6	7-10
WP945-RA	\$39/ea.	26/ea.	19/ea.
22” x 28”	1-2	3-6	7-10
WP945-RB	\$129/ea.	87/ea.	79/ea.

### Credit Union Marketing

2665 Aero Drive  
Grand Prairie, TX 75052  
Phone: 972-606-1977 or 800-993-7000  
Fax: 972-606-8482

ITEM WP945-RA  
ITEM WP945-RB



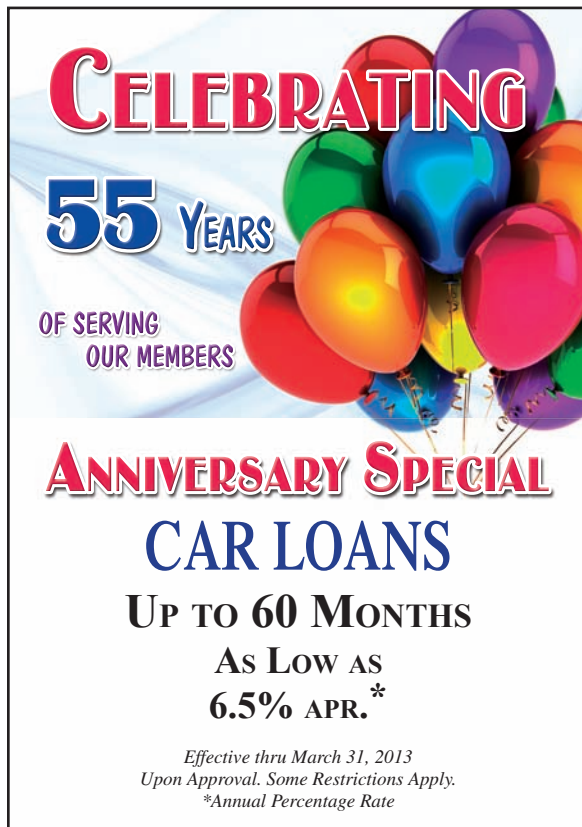
**CELEBRATING**  
**40 YEARS**  
OF SERVING  
OUR MEMBERS

Up to **\$3500.<sup>00</sup>**  
For **12 Months**  
as Low as **8.9%**

Credit Union • 888-888-8888 • Fax 888-888-8888

**ANNIVERSARY SPECIAL**

## NEWSLETTERS / WEBSITES • 5-STAR eBLASTS



**CELEBRATING**  
**55 YEARS**  
OF SERVING  
OUR MEMBERS

**ANNIVERSARY SPECIAL**  
**CAR LOANS**  
UP TO **60 MONTHS**  
AS LOW AS  
**6.5% APR.\***

*Effective thru March 31, 2013  
Upon Approval. Some Restrictions Apply.  
\*Annual Percentage Rate*

## ARTWORK is NOW AVAILABLE for Your NEWSLETTER & WEBSITE

Promote your Anniversary Loans on your newsletter and website with this beautiful design. Let your members know what type of Anniversary Loans you have available for them.

This is an example of how your promotion might look.

Set-up: \$68.00 approximately

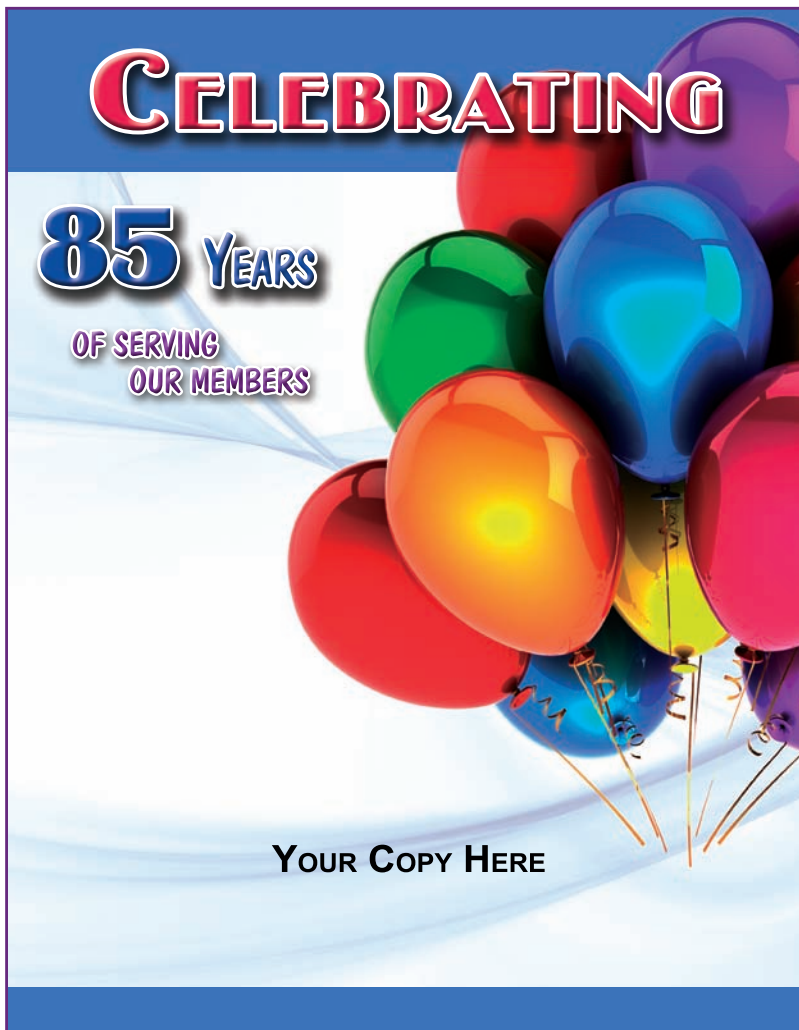
## 5-STAR eBLAST to your MEMBERS

### OPTIMIZE YOUR ANNIVERSARY LOAN PROMOTION

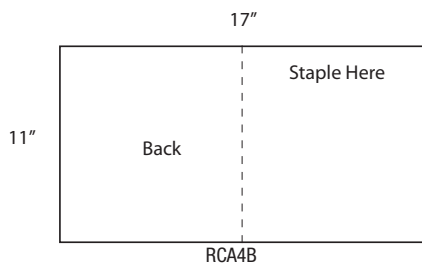
Let us promote your Anniversary Loans via the internet. We will eBlast this promotion to your members on a monthly basis for 10¢ per email. Example 2,300 members for \$230.

# Celebrating Your Anniversary

## CUSTOM REPORT COVER



▲ ITEM #RC945B



## CUSTOM REPORT COVER

Your special year (40, 45, 50, 55, 60 etc.) and custom copy are included.

ITEM # RC945A 8-1/2" x 11" gloss cover stock, folds to 8-1/2" x 5-1/2"

ITEM # RC950B 11" x 17" gloss cover stock, folds to 8-1/2" x 11"

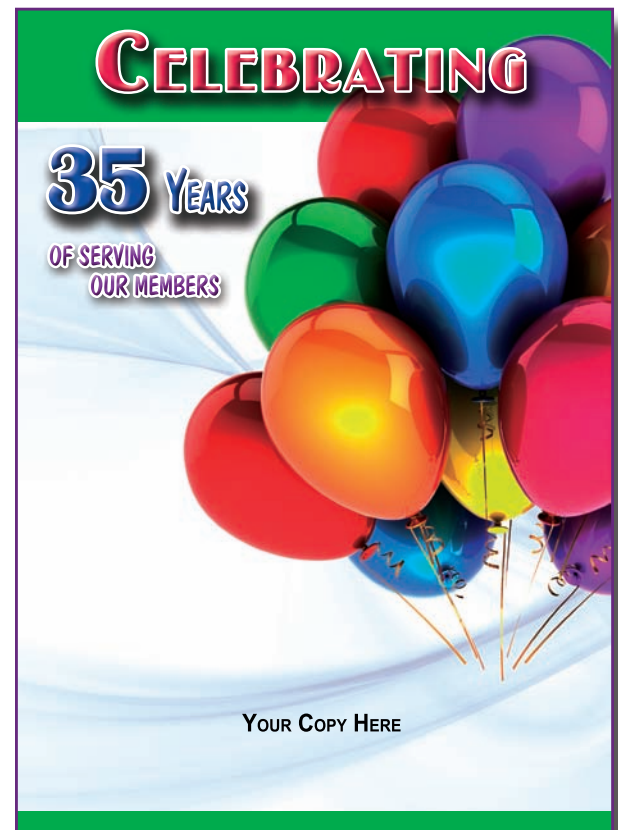
ITEM COLORS: 4-color process

IMPRINT AREA: Custom imprinted area to fit

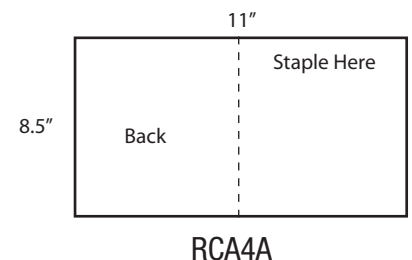
IMPRINT COLOR: White reverse

SET-UP: \$68.85

PRICING	100	250	500	1,000	2,500
RC945A	\$193/100	285/250	480/500	860/M	730/M
RC945B	\$234/100	455/250	795/500	1430/M	1270/M



▲ ITEM #RC945A





# Celebrating Your Anniversary

## POSTCARDS

ITEM #PC198 **Celebrating \_\_\_ Years Design**



### CUSTOM POSTCARD DESIGNS

Your special year (40, 45, 50, 55, 60 etc.) will show on the front. You may want to run several backer copies at one time to get the total quantity pricing. Then you can mail them throughout the year.

**ITEM COLORS:** Beautiful 4-color process colors with gloss coating

**SIZE:** "Billboard" Size 6" x 11"

**IMPRINT AREA:** 6" X 11" (on back of postcard)

**IMPRINT COLOR:** 4-color ink on backside

**SET-UP:** \$68.85

PRICING	1,000	2,000	3,000	5,000	7,500	10,000
REGULAR	\$433/M	362/M	299/M	246/M	213/M	199/M
SPECIAL	\$321/M	299/M	256/M	218/M	199/M	184/M



A few examples of how to use "Celebrating Your Anniversary"

**NEW!** Let us do your postcard mailing for you. Mail or email your customer list to us. We will do the rest. Mailing service is only 45¢ per card.

Backer copy is customized to fit YOUR needs.

# Celebrating Your Anniversary

## STATEMENT STUFFERS & TELLER HANDOUTS

### CUSTOM STATEMENT STUFFER /HANDOUTS

Your special year (40, 45, 50, 55, 60 etc.) will show on the front. You may want to run several backer copies at one time to get the total quantity pricing. Then you can use them in your statements and as handouts throughout the year.



▲ Item #SS198  
**Celebrating \_\_\_ Years Design**



**ITEM COLORS:** Beautiful 4-color process colors with gloss coating

**SIZE:** 3.67" x 8.5"

**IMPRINT AREA:** 3" x 8" (on back of statement stuffer)

**IMPRINT COLOR:** 4-color ink on backside (your copy)

**SET-UP:** \$63.65

Backer copy is customized  
 to fit YOUR needs.

PRICING	1,000	3,000	5,000	7,500	10,000
REGULAR	\$263/M	167/M	141/M	138/M	124/M
SPECIAL	\$172/M	106/M	89/M	79/M	76/M

# Celebrating Your Anniversary

## CUSTOM DRIVE-THRU ENVELOPE / CUSTOM REPORT COVER

### CUSTOM DRIVE-THRU ENVELOPE

Your special year (40, 45, 50, 55, 60 etc.) will show on the front.

**Item # DT200E** Open End Style – This is our standard

**Item # DT200S** Open Side Style – Available on request only

**ITEM COLORS:** Black & metallic gold ink with your special year

**SIZE:** 3-1/4" x 7" Latex seal

**IMPRINT AREA:** At bottom and middle of drive-thru

**IMPRINT COLOR:** Your imprint in black ink

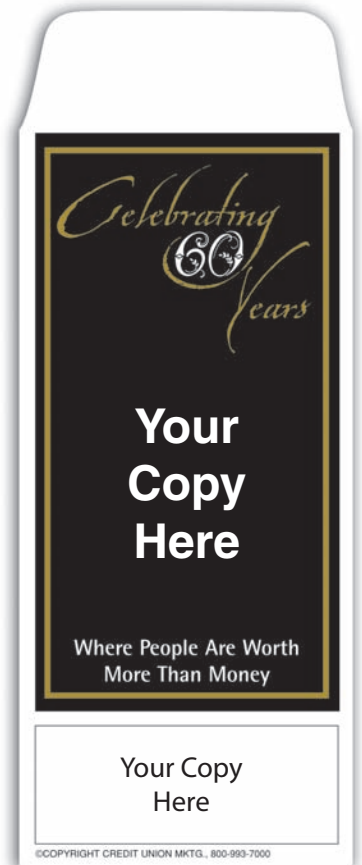
**SET-UP:** \$68.85

1,000	2,500	5,000	7,500	10,000
\$129/M	86/M	64/M	59/M	54/M
15,000	20,000	25,000	50,000	100,000
\$50/M	48/M	47/M	44/M	42/M



▲ ITEM #RCA4B

▲ ITEM #RCA4A



▲ ITEM #DT200

### CUSTOM REPORT COVER

Your special year (40, 45, 50, 55, 60 etc.) and custom copy are included.

**ITEM # RCA4A** 8-1/2" x 11" gloss cover stock, folds to 8-1/2" x 5-1/2"

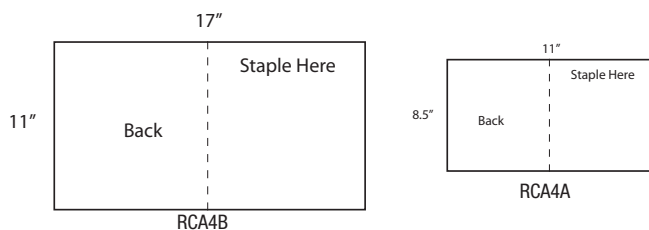
**ITEM # RCA4B** 11" x 17" gloss cover stock, folds to 8-1/2" x 11"

**ITEM COLORS:** Beautiful 4-color process

**IMPRINT AREA:** Custom imprinted area to fit

**IMPRINT COLOR:** White reverse

**SET-UP:** \$68.85



PRICING	100	250	500	1,000	2,500
RCA4A	\$193/100	285/250	480/500	860/M	730/M
RCA4B	\$234/100	455/250	795/500	1430/M	1270/M



# Celebrating Your Anniversary

## OUTDOOR BANNERS

### ▼ CUSTOM HANGING OUTDOOR BANNER

Your special year (40, 45, 50, 55, 60 etc.) and custom copy are included.

**ITEM COLORS:** Beautiful 4-color process colors

**SIZE:** 3' x 8' with 6 grommets and ties

**IMPRINT AREA:** Custom imprinted to match your promotion

**SET-UP:** \$63.65

PRICING	1	3	5
REGULAR	\$239/ea.	186/ea.	172/ea.
SPECIAL	\$188/ea.	139/ea.	127/ea.



▲ ITEM #BN198

### ▶ CUSTOM WALL POSTER

Your special year (40, 45, 50, 55, 60 etc.) and custom copy are included.

**Size A** 8-1/2" x 11" Bulletin board size

**Size B** 11" x 17" Medium size

**Size C** 22" x 28" Large wall size

**ITEM COLOR:** Beautiful 4-color process colors

**IMPRINT AREA:** Custom imprinted to match your promotion

**SET-UP:** \$63.65

Tell us what you would like the copy to be.

PRICING	1-2	3-6	7-10	11-Up
Size A	\$20/ea.	15/ea.	10/ea.	8/ea.
Size B	\$39/ea.	26/ea.	19/ea.	16/ea.
Size C	\$129/ea.	87/ea.	79/ea.	68/ea.



▲ ITEM #WP198

# Celebrating Your Anniversary

ITEM #AS279 ►

## "16 oz. STAINLESS STEEL TRAVEL MUG"

**COLOR:** Stainless Steel with black accents

**PRODUCT SIZE:** 16 oz.

**SET-UP Charge:** \$40.00 per color

Prices include imprint 1 or 2 sides.

Must specify 2 sides or 1 side will be printed.

	72	144	288
AS279	\$4.82	\$4.43	\$4.09

**Ask for Special Pricing**



◀ ITEM #AS213

### FOIL LABEL

These glossy foil labels are ideal for use on outgoing envelopes, letterheads and all advertising material to promote this special year.

Your special year (40, 45, 50, 55, 60 etc.) will show on the front.

**COLORS AVAILABLE:** Shiny gold or silver foil

**SIZE:** 1" x 2.5"

**IMPRINT COLORS:** Red, blue or black ink

**SET-UP:** \$38.00

500	1,000	2,000	3,000
\$144/500	167/M	110/M	93/M
5,000	10,000	25,000	50,000
\$68/M	44/M	39/M	36/M

# PREMIUM BALLOONS

Helium Quality Large 11" Capacity

ITEM #AS247

This beautiful product has multiple colors to choose from with a 1 or 2 sided imprint.

**STANDARD LATEX COLORS AVAILABLE:** Blue, Green, Orange, Pink, Red, Sky Blue, White and Yellow

**DESIGNER LATEX COLORS AVAILABLE:** Peach, Lavender, Mint Green, Teal, Lime Green, Bright Orange, Bright Blue, Newon Yellow, Neon Pink

**COLOR ASSORTMENTS:** Maximum of 7 colors, within 1 color category only. (Standard or Designer)

**IMPRINT AREA:** 8.25" Wide x 5.25" Tall for 1 or 2 Sides

**INK COLORS:** 1 Color Basic

**SECOND SIDE IMPRINT:** Add \$20.00 to pricing. (1 color only).

Minimum order 1,000.

**SET-UP:** \$50.00 for 1 side / 1 color printing. \$100.00 for 1 side / 2 color or 2 sided / 1 color printing.

No Charge for Straight Line Copy with maximum 4 lines. 1 side/1 color only

1,000	2,500	5,000	10,000
\$198/M	184/M	173/M	166/M

## LATEX BALLOONS COLORS

### Standard Latex Colors

ASSORTED



BLUE



GREEN



ORANGE



PINK



RED



SKY BLUE



WHITE



YELLOW

### Designer Latex Colors

ASSORTED



PEACH



LAVENDER



MINT GREEN



TEAL



LIME GREEN



BRIGHTORANGE



BRIGHT BLUE



NEON YELLOW



NEON PINK



# Celebrating Your Anniversary

## The Classic Sienna Pens

ITEM # AS099

*Elegant European Styling with Sleek Metallic Finish and Rich Color Selection. Your Copy will be Engraved into pen.*

**COLORS AVAILABLE:** Blue, Red, Navy, Champagne and Black

**IMPRINT AREA:** Height 1-3/4" x 3/16"

**PACKAGED:** Each pen is cellophane wrapped

**SET-UP:** One-Time Laser Logo Charge \$65.00



-  Blue
-  Red
-  Navy
-  Champagne
-  Black

100	300	500	1,000	2,500
\$1.78 ea.	1.72	1.68	1.59	1.49



A



B



C



D



E

# Celebrating Your Anniversary



Available Colors



## The Classic Sienna Pen & Pencil Set

### ◀ The Classic Sienna Pen & Pencil Set

*Elegant European Styling with Sleek Metallic Finish and Rich Color Selection.*

COLORS AVAILABLE: Blue, Red, Navy, Champagne and Black

IMPRINT AREA: Height 1-3/4" x 3/16"

PACKAGED: Each item is cellophane wrapped

SET-UP: One-Time Laser Logo Charge \$65.00

Item #AS099 Set A

75	100	300	500	1,000
\$4.76 ea.	4.56	4.44	4.36	4.16

## The Classic Sienna - Pen & Letter Opener Set



Available Colors



### ◀ The Classic Sienna Pen & Letter Opener Set

*Elegant European Styling with Sleek Metallic Finish and Rich Color Selection.*

COLORS AVAILABLE: Blue and Red

IMPRINT AREA: Height 1-3/4" x 3/16"

PACKAGED: Each item is cellophane wrapped

SET-UP: One-Time Laser Logo Charge \$65.00

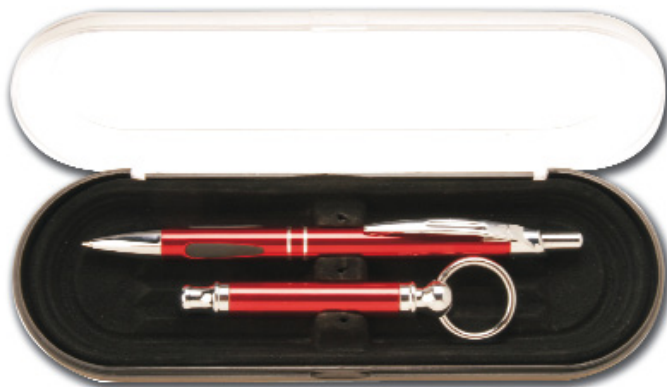
Item #AS099 Set B

25	50	100	300	500
\$8.18	7.98	7.78	7.68	7.58

## The Classic Sienna Pen & Key Ring Set



Available Colors



### ◀ The Classic Sienna Pen & Key Ring Set

*Elegant European Styling with Sleek Metallic Finish and Rich Color Selection.*

COLORS AVAILABLE: Blue and Red

IMPRINT AREA: Height 1-3/4" x 3/16"

PACKAGED: Each item is cellophane wrapped

SET-UP: One-Time Laser Logo Charge \$65.00

Item #AS099 Set C

25	50	100	300	500
\$8.18	7.98	7.78	7.68	7.58

# 24 oz. DOUBLE WALL ACRYLIC TUMBLER



ITEM #AS401-A 24oz DOUBLE WALL ACRYLIC TUMBLER

- This Double wall acrylic tumbler with matching straw makes drinking fun!
- It is our most popular design, only larger
- Actual Size: 7-1/4" H
- Colors Available : Blue, Clear, Purple, Dark Green, Red, Light Green, Orange, Black
- Imprint Area: 2 Side (standard) 3" H x 3" W per side
- Set-up \$45.00 one time only



ITEM AS401-A

Pricing	96	240	480
Regular	6.05/ea.	6.70/ea.	5.55/ea.
Special	4.99/ea.	4.79/ea.	4.49/ea.





## **The Classic Traveler Mug**



ITEM #AS102

**"THE CLASSIC TRAVELER MUG"**

- Large 16 oz capacity
- High gloss finish
- Top-rack dishwasher safe
- Comfort handle
- Double wall-insulated
- Quality imprint

**COLORS AVAILABLE:** Metallic-blue, red, green, purple, silver, black and brown

**IMPRINT SIZE:** 2"H X 2.25"W on 2 sides

**IMPRINT COLORS:** White, silver or gold are recommended

**SET-UP:** \$40.00

PRICING	144	288	576 Up
REGULAR	\$3.99 ea.	3.46 ea.	3.29 ea.
SPECIAL	\$2.99 ea.	2.99 ea.	2.99 ea.

**ANOTHER NEW DESIGN**  
at Fantastic Pricing

# SmashLight!™

## New Flat Flashlight!

Intense Bright Light



ITEM # AS308

**DON'T LET ITS APPEARANCE FOOL YOU,**  
this may look like your typical flashlight, but our Smashlight™  
is *really flat*, making it the perfect light to carry around with you.

**ONLY 3/8" wide. Will fit anywhere**

- Super Bright Light - 2 LED bulbs
- 2 Lithium Batteries
- 1 or 2 color imprint available
- Magnetic Back and Wrist Cord included
- Product Size: .3125" x 1.5" x 5"
- Imprint Area: 2.25" wide x .75" high
- Set-up : \$50.00

Item	250	500	1,000
AS308	\$2.78 ea.	2.57 ea.	2.47 ea.

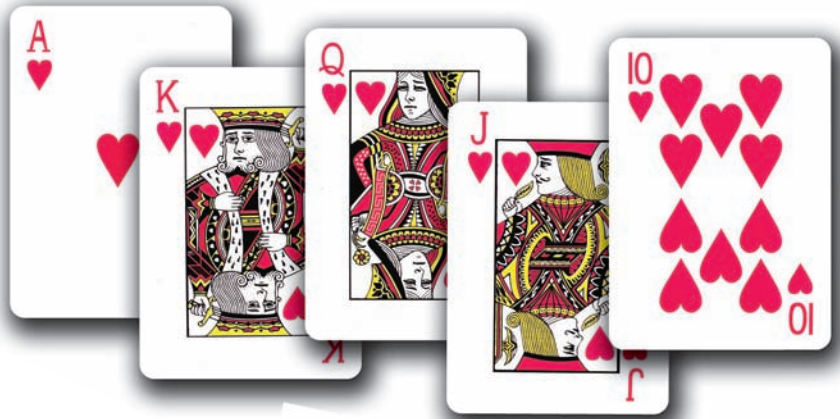
Includes a  
stick-up magnet!  
(great for refrigerators  
or ANY metal surface)



...and a  
wrist cord!

## PROFESSIONAL QUALITY PLAYING CARDS

"With a Credit Union Theme"



### THEMES:

1. Where Members Mean A Great Deal
2. For The Best Financial Deal
3. Credit Union Membership – What a Deal!

Choose one of these themes  
or **MAKE YOUR OWN THEME.**



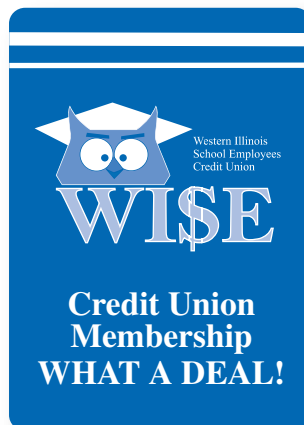
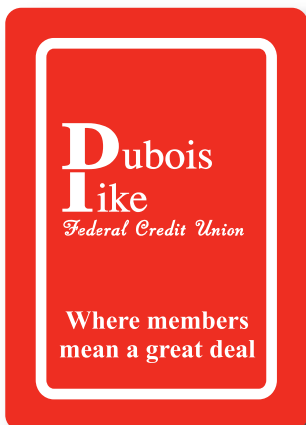
### Item #AS314 PLAYING CARDS DELUXE QUALITY

**SIZE CARD:** 2-1/2" x 3-1/2" 52 Cards per deck  
**COLORS AVAILABLE:** Any 1-Color on back of card.  
Custom 4-Color on back of card

**IMPRINT AREA:** Back side 2-1/2" x 3-1/2"  
**SET-UP:** \$48.00  
**PACKAGING:** Individually boxed and cello-wrapped

Pricing	200	400	800	1,200
1-Color	\$4.09 ea.	\$3.89	\$3.29	\$2.99

Pricing is per Deck



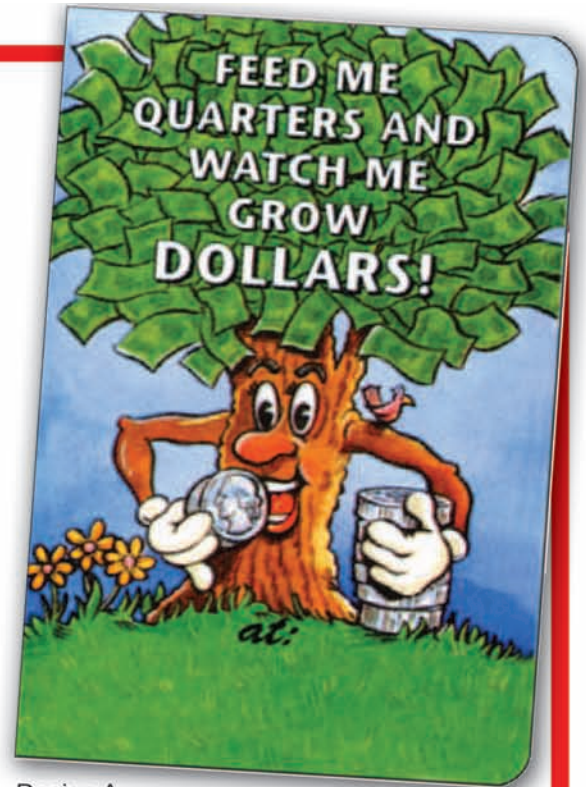


# COIN SAVERS BOOKS

An inexpensive way to advertise your Credit Union and promote savings programs. We can customize a cover in as many colors as necessary to meet your marketing objectives.

**TRADITIONAL SIZE** holds \$5 in Quarters

**5** DIFFERENT STYLES to choose from or **CREATE YOUR OWN!!!**



Design A

Design B



Design C



ITEM #AS314

## "Custom Coin Saver Books"

**PRODUCT SIZE:** Closed: 3 1/4" x 5 1/4"

**IMPRINT AREA:** Front: Varies  
Back: 3 1/4" x 5 1/4"

**IMPRINT COLOR:** Black

**PMS COLOR MATCH:** Add \$50.00

**SET-UP CHARGE:** \$75.00

Custom Coin Saver Books Available. Call for pricing

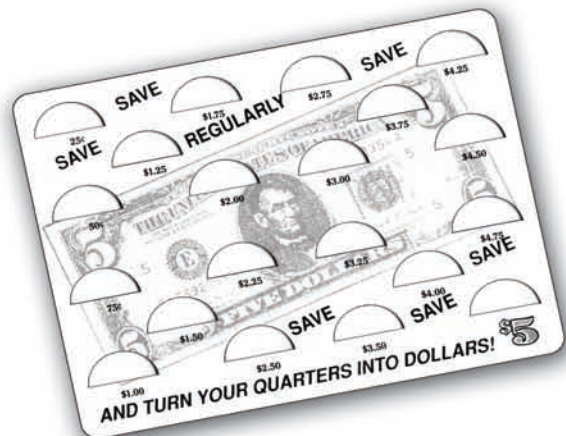
Pricing	1,000	2,000	3,000	5,000
	\$.73 ea.	.65 ea.	.63 ea.	.60 ea.



Design D



Design E



# ATM / Debit Card Register

Clear pocket holds and protects magnetic strip on your ATM and debit cards  
Provides a place to record transactions

SIZE: FOLDED: 2-5/8" x 3-3/4"

IMPRINT AREA: 2.5" H x 3.5" W

SET-UP: \$70.00 One-Time

ITEM #AS127

250	500	1,000	3,000	5,000	10,000
\$1.99	1.33	.94	.69	.62	.52



### Outside Cover Colors



Dark Blue

Black

Gray

White

### Foil Imprint Colors



Metallic Gold

Metallic Silver

Black

White

Gray

Burgundy

Yellow

Green

Red

Navy

Medium Blue



# Celebrating Your Anniversary

YOUR MEMBERS WILL LOVE THESE SWEET TREATS

## Anniversary Special

### GOURMET CHOCOLATE MINTS

Delicious Buttermints dipped in luscious dark chocolate, topped with a sweet candy coating.

Regular Price: \$93/cs. (1000 per case)

**Anniversary Special: \$67/cs.**

ITEM AS250

Available Wrappers

B - Money

Any New wrappers on page 22



## “NEW” MINT FLAVORS



### WHITE BUTTERMINTS

Melt-in-your mouth flavor.

Regular Price 69/cs. (1000 per case)

**Anniversary Special \$57/cs.**

ITEM AS251

Available Wrappers

See wrappers on Page 22



## Anniversary Special

# New

## WRAPPERS AVAILABLE



A



B



D



E



F



G



H



J

K

L

## MINT FLAVORS

Regular Price \$69/cs (1000 per case)

**Anniversary Special \$57/cs**

- Your choice of wrapper styles



▲ Item AS249-A Hard Fruit Balls



▲ Item AS249-B Hard Peppermint Balls



▲ Item AS249-C Hard Cinnamon Balls



▲ Item AS249-D Pastel Buttermints



▲ Item AS249-E Soft Peppermints

**Credit Union Marketing**

2665 Aero Drive

Grand Prairie, TX 75052

Phone: 972-606-1977 or 800-993-7000

Fax: 972-606-8482



## Anniversary Special

- Individually wrapped in clear wrapper.
- Wonderful giveaway to customers
- 1000 per case

Regular Price \$99/cs (1000 per case)

**Holiday Special \$87/cs**

### Red Peppermint Starlites



### Spearmint Starlites



### Cinnamon Starlites



## ANNIVERSARY LOLLYPOPS

Flavors: Red Cherry or Green Lime. Head Imprints available:

1. Blank – no imprint
2. Santa Head
3. “Happy Holidays”
4. Your Credit Union
5. Save With Us
6. Smile Face
7. Thank You
8. \$
9. Your Hometown Bank
10. Single Heart
11. You’re Special
12. Flag

Special: We can imprint the stick for you (3 lines maximum and 28 characters and spaces per line. (Add \$14.00/M)

NOTE: One flavor per case, one imprint per case.

Regular Price \$99/cs (1000 per case)

**Anniversary Special \$89/cs.**

ITEM AS252

### Credit Union Marketing

2665 Aero Drive

Grand Prairie, TX 75052

Phone: 972-606-1977 or 800-993-7000

Fax: 972-606-8482



# Celebrating Your Anniversary

## STRESS RELIEVERS

### HIGH-QUALITY STRESS RELIEVERS

These handcrafted polyurethane foam stress relievers are a fun way to promote your financial institution, while also helping relieve the stress of everyday life.



▲ AS400-A



▲ AS400-B



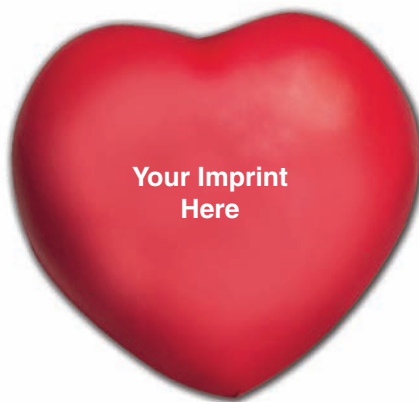
▲ AS400-C



▲ AS400-D



▲ AS400-E



▲ AS400-F

150	250	500	1,000	2,500
2.49/ea.	2.35	2.29	2.15	1.99

**Imprint Area:** 1" W x 1/2" H  
**Dimensions:** 3"

**ITEM:** Star AS400-B

150	250	500	1,000	2,500
1.29/ea.	1.19	1.09	.99	.89

**Imprint Area:** 1' sq.  
**Dimensions:** 3 1/4" W x 3" H x 1 1/4" D

**ITEM:** Apple AS400-C

150	250	500	1,000	2,500
1.29/ea.	1.19	1.13	1.06	.99

**Imprint Area:** 1 1/2" Diameter  
**Dimensions:** 2 3/4" Diameter

**ITEM:** World AS400-D

150	250	500	1,000	2,500
1.29/ea.	1.19	1.09	.99	.89

**Imprint Area:** 1 1/4" Diameter  
**Dimensions:** 2 3/4" Diameter

**ITEM:** Dollar Sign AS400-E

150	250	500	1,000	2,500
1.75/ea.	1.71	1.68	1.63	1.59

**Imprint Area:** 1" W x 3/4" H  
**Dimensions:** 2 1/4" W x 3 1/4" H x 1" D

**ITEM:** Heart AS400-F

150	250	500	1,000	2,500
1.29/ea.	1.19	1.09	.99	.89

**Imprint Area:** 1 1/4" D  
**Dimensions:** 3" W x 2 3/4" H x 2" D

• Set-Up: \$50.00

## What are YOU

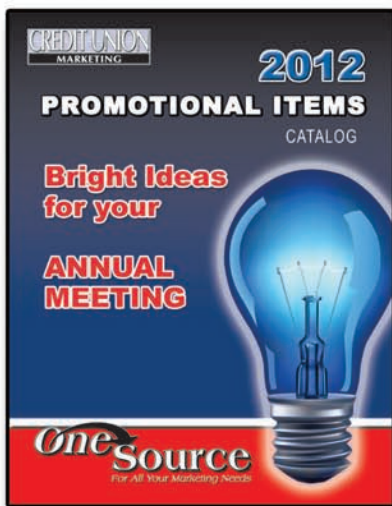
# LOOKING FOR?

- Better pricing on your forms (Checks, Receipts and Statements) or envelopes for 2013?
- That **SPECIAL GIVEAWAY ITEM** for your Annual Meeting?
- **GIFTS** for your Board of Directors?
- Children's giveaway items?
- Drive thru envelope designs that will help **MARKET YOUR CREDIT UNION**?
- Postcards and statement stuffers designed for Credit Unions **ONLY**?

Go To: [www.creditunionmarketing.com](http://www.creditunionmarketing.com)

Click on: **ALL CATALOGS**

### Annual Meeting Catalog



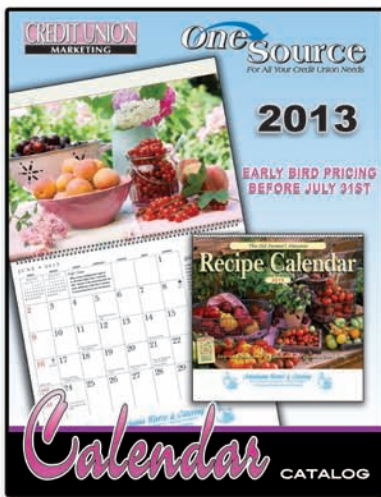
### Drive Thru Catalog



### Forms & Envelopes Catalog



### Calendar Catalog



### One Source Catalog



LOOKING for a **SPECIFIC ITEM?**  
You may find it by clicking on

SEARCH



Credit Union Marketing  
2665 Aero Drive  
Grand Prairie, TX 75052  
Phone 972-606-1977  
Fax 972-606-8482  
Toll Free 800-993-7000

